BID SUBMISSION

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Introduction & History

The "Canuts Lard" is a non-profit organisation that was created to host leagues and organise blood bowl tournaments around Lyon.

After organising some individual tournaments, the “Coupe des Voraces” was created to test our know-how on squad ones. Quickly the question of organizing the World Cup arose.

France is not known for being a cheap country. That’s why we took a special attention to propose an affordable ticket price.

With this in mind, we looked for the correct venue that could accommodate 1500 to 2000 players while being easily accessible for players from all over the world.

In October 2018, we found a venue that met our expectations. And building on the partners we already had for the “Coupe des Voraces”, we realised that Lyon was a very worthy candidate for the 2023 Blood Bowl World Cup.

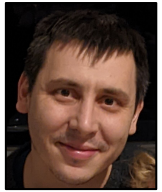
In this respect Lyon is the perfect city: an international airport, a train station directly linked to Roissy Charles de Gaulle airport and near several countries of Blood Bowl.

Who would be crazy enough to follow us on this adventure?

Teammates

Obsidian #21201- Thomas Fleurentdidier - Coordinator

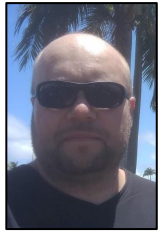
At the initiative of this project. Blood Bowl coach since the 90's, I never stopped playing blood bowl since I discovered this game at school. Everything changed in 2015 when a friend invited me to Lucca. I fell in love with the Blood bowl players' community! I've since spent a lot of time for this community : organising tournaments in Lyon (Octobowl, Coupe des Voraces), leagues or being NAF media officer. Today I'm willing to organise the biggest Blood Bowl event that ever happened!



Pilaf #21736 - Yoann Bourdy - Right Arm and Ruleset Leader

Blood Bowl coach since 2013. Since 2016, I have been travelling all over France with Obsidian to attend as many tournaments as possible. I have always liked to organize tournaments.

After Dornbirn, it was obvious for me that Lyon had to organize a World Cup. For our tournaments, I love to focus on rulesets to explore new ideas. I am therefore naturally in charge of the ruleset for this project in addition to supporting Obsidian for local activities.



Lord_Bojo #7539 - Frédéric Berger Tournament Software

Blood Bowl coach since 1994, I started NAF tournaments in 2004 and never stopped. I attended 4 World Cups and some other international events. I also took part in the organisation of several tournaments such as Eurobowl 2010 and other local ones.

I am the author of TourMa a tournament management software which is used by dozens of tournament in France and abroad every year. I am therefore in charge of our World Cup software.

Bagouze #21270 - Bertrand Begouin - Web designer

Blood bowl coach since 1994, or 1993 can't remember exactly.

Big fan of the French Blood Bowl community.

French Captain for Eurobowl in Malta, creator of Bordeaux BloodBowl Club, creator of Bloodbowlclub.com, a league management website hosting 14 leagues today.

Serial entrepreneur, mainly in charge of web programming.

Teammates

Tulkas #18208 - Community Manager
Community manager cause I spend too much time on the Internet, 10 years of Blood Bowl, 2 World Cups and 12 tournaments organized (including 6 Bowl des Neiges with around 70 coaches).
You may have seen me sharing memes on the Internet, or trying to speak English correctly.

Magikmoon #10320 - Community Manager
Blood Bowl coach since 1998.
Attended all NAF World Cups.
6 NAF Tournament organized.
Commissioner in my local league.
In charge of pestering tournament organisers to share current gaming trends with the community on social networks.

Rascal Ier #21458 - Treasurer
Blood Bowl coach since 2012
Alone in my Principality of Monaco, I have to go abroad … like to France just to play !
I try to attend 2-3 tournaments a year.
I was in Lucca and Dornbirn and I love these incredible big events with players from all over the world.
My role here is to take your money and to manage the payments.
See you in Lyon in 2023 !

Helborg #22470 - Damien SERVANT - Handyman
Blood Bowl player since 2014, and mostly enjoying squad Tournaments. I like to play new rosters (28), and especially in the No-Reroll Way. I have been part of the organizing teams for the RDVBB then the Phoenix Bowl.
In real life, I am the manager of an Emmaüs Community, which means working with more than 20 nationalities and cultures.
I am working on the catering, ruleset and referee team.

Teammates

Beldkardis #21145 - Design and logos
I discovered Blood Bowl in 1994, playing in league since 2014, commissioner since 2021. What I like in BB is that “it is much more than BB”. So many different aspects in it, and one I prefer is to focus on the sports side of the game by creating stories/logos/goodies.
So, I create logos, merch for different teams, leagues, tournaments… I am a lean manufacturing manager in a big company and visuals are a key point in my job. This is why I help the team by creating visuals...

Poulpi #19958 - Design and logos
Born in Lyon, living in Lyon, i want the World Cup to be held in Lyon. Yes I’m the Lyon guy.
Commissioner in the same league as Obsidian and Pilaf. I give those guys a hand with graphics and logo.
Attracted by digital graphic art since early 2000’s, I’ve made tournament logos and posters for a long time now.
Please don't come to see me if your dice don't roll 6s.

Mr_Durden #25506 - Samuel MANIN - Ruleset
Attending tournaments mainly in France since 2018.
Best Ogre at Dornbirn in 2019 and commissioner of the Blitz57 league.
I’m here to help with ruleset design and many other areas where I can support such as finding support for D-Day, making short videos…

Cromfrance #13555 - Proofreading & painting
British born guy playing Blood Bowl since the early 2000s, part of the Arvern’ Bowl(s) organising team and local league commissioner. My job is to proofread and correct what my friends write in English and sometimes in French as much as my time allows.
I accept no responsibility for Tulkas’ silly memes ;-). On D-day I offered to be in charge of the painting competition as painting is now my everyday job.

Teammates

pOp #17719 - Vincent FOURNIER - Handyman
Blood bowl coach since 2010
Played 3rd and 4th NAF World Cup editions
Commissioner in my local League in Burgundy and occasionally TO.

I like playing Halflings, the most charismatic team of the game ! ;-)
I help in various areas (contact miniatures manufacturers, translators…).

Manant #18563 - Sébastien MARX - Partner manager
Blood bowl Coach since 2007. I played 3rd and 4th Naf World Cup editions. Organiser of nearly 25 tournaments, and commissioner of the Metz league for over 10 years.
My favourite roster is the Khemri, with which I play the "beautiful game" of fouling for which I have won dozens of prizes. I'm interested in the funding system, but also in the logistics of the event. I also know how to make everything cooler.

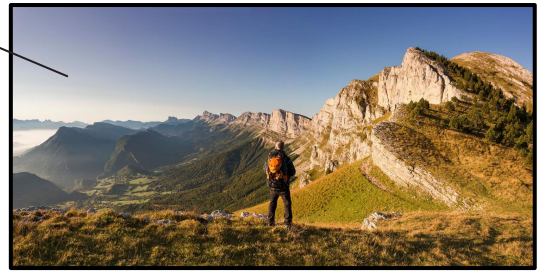
WHY LYON ?

Why France ?

Why is France, Lyon and our team a good choice to host the 2023 World Cup?

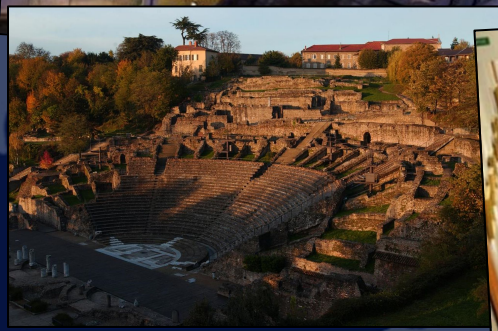
- France is a country with a reputation for **tourism**. There are many attractions and facilities necessary to entertain the players' families and keep them busy during the World Cup.
- **Lyon and its region are very attractive** and everyone will be able to have a great time before or after the event.
- The venue is **easily accessible by public transports** and by cars from everywhere around Lyon.
- The French community is **one of the largest** in Europe and the **most active** in the NAF in terms of tournaments inside and outside our borders.
- The **French coaches always travel in large numbers** during the World Cups (2nd in Lucca behind the Italians, 1st in Dornbirn). So we can count on a huge attendance if it happens “at home” !
- We asked for the **support of the French community** before launching our bid officially and they responded with great enthusiasm.
- Because we have the 2007 and 2019 **World Champions**!
- Because the last international event that happened in France **Eurobowl 2010** is quite far in time now.
- Our team is mainly composed of **tournament organizers** who have also sought advice from organizers of large events.
- The **software** we plan to use is already **used** by almost all the French tournaments and the **first large scale tests have been run successfully.**
- For the **rugby lovers**, the World Cup will take place in France in September and October 2023. We took care to avoid interferences to allow fans to participate to the both great World Cups ! There will be a Rugby Village in Lyon (Gerland area) to follow the matches.

Auvergne Rhône-Alpes



LYON, an exceptional city

LYON

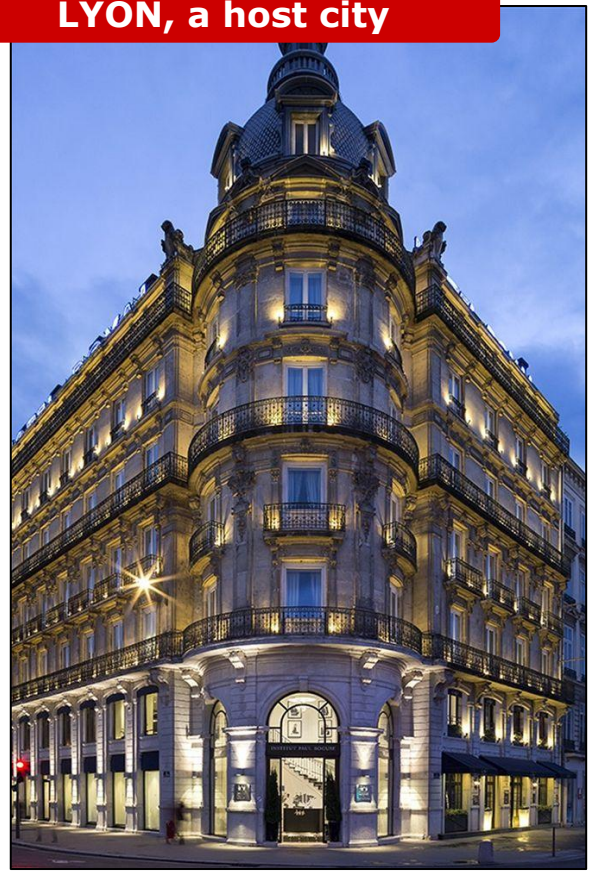


LYON, an exceptional city

THE CITY OF LYON

- First city-break destination (World Travel Awards 2016) in Europe.
- France's most popular business tourism destination after Paris.
- 2nd largest metropolitan area in France (1.5 million inhabitants), 2nd largest economic centre.
- The world capital of gastronomy. https://www.ledecante.fr/en/how-lyon-became-capital-of-gastronomy/
- 18,000 hotel rooms, Lyon is the city with the 2nd largest hotel-accommodation capacity in France.
- The old town of Lyon is a Unesco World Heritage Site.

LYON, a host city



A GROWING HOTEL SECTOR

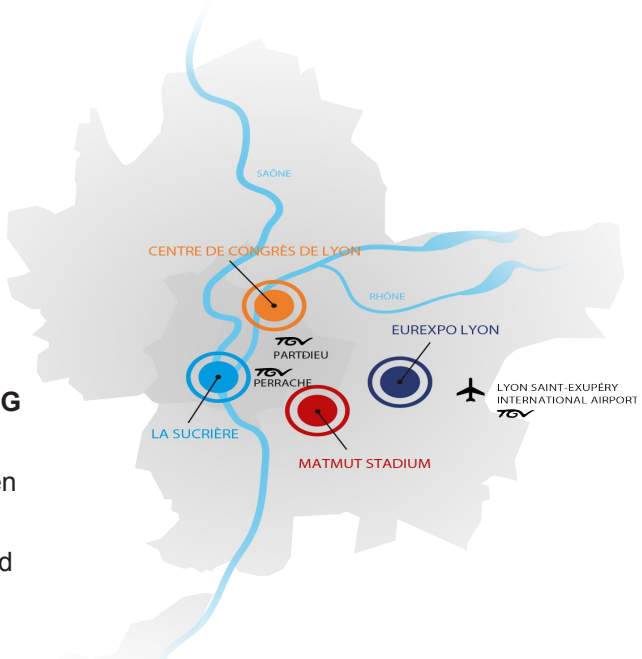
- 18,000 rooms available, including:
  - 5,300 four and five-star rooms
  - 5,410 three-star rooms
  - 5,123 one and two-star rooms
- The presence of all major hotel chains: Accor, Boscolo, Crowne Plaza, Mariott, Relais et Châteaux, Radisson Blu…
- New hotels open regularly: Fourvière Hôtel, Mama Shelter, Okko Hôtel, and since 2018 the Intercontinental – Hôtel Dieu
- A very large offer from individuals: Airbnb, Abritel, …

An international hub

A PRIVILEGED POSITION AT THE CROSSROADS OF EUROPE:

- **3 High-speed Train Stations:**

  2 in the city centre and 1 at the airport
- 23 daily trains between Lyon and **Paris**
- 9 daily trains between **Paris CDG Airport** and Lyon
- 5 weekly Eurostar trains between Lyon and **London**
- 12 daily trains between Lyon and **Geneva**



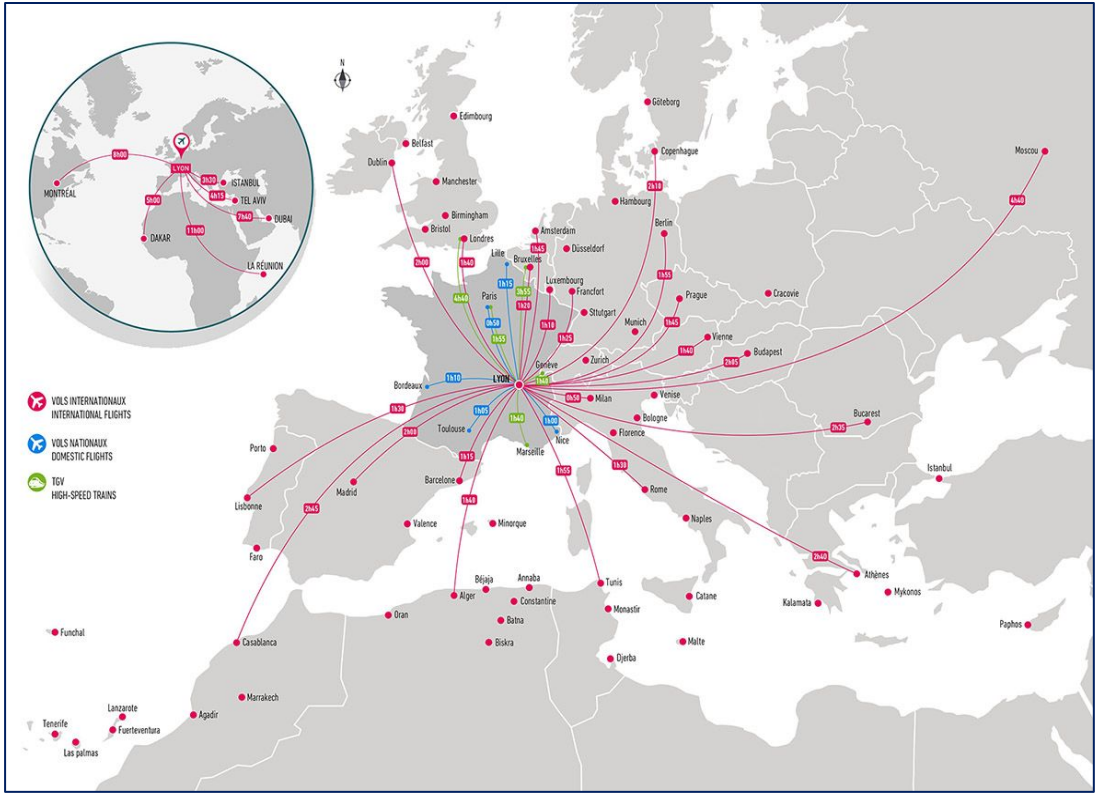
› **1 international airport** Lyon Saint-Exupéry just 25 kms away from the city centre (29mn with public transports)

The city of Lyon is at the centre of a **motorway network** providing easy access to all major French cities and European capitals.

An international hub

How to get to Lyon ?

- **Airport** - Saint-Exupéry:
  - Direct flights from most of European Cities (London, Madrid, Rome, Berlin, Porto…)
  - 1-connection flight to most of the rest of the world (USA, Australia, South America, Asia)
- **Trains -** Lyon Part-dieu:
  - Direct trains from Europe (Geneva, London)
  - Train connections from Paris CDG (International Airport)
- **By car:**
  - 2hs from Switzerland (Geneva)
  - 4hs from Italy (Torino)
  - 6hs from Austria (Dornbirn), Germany (Stuttgart), Spain (Barcelona)
  - 8hs from Belgium (Bruxelles)



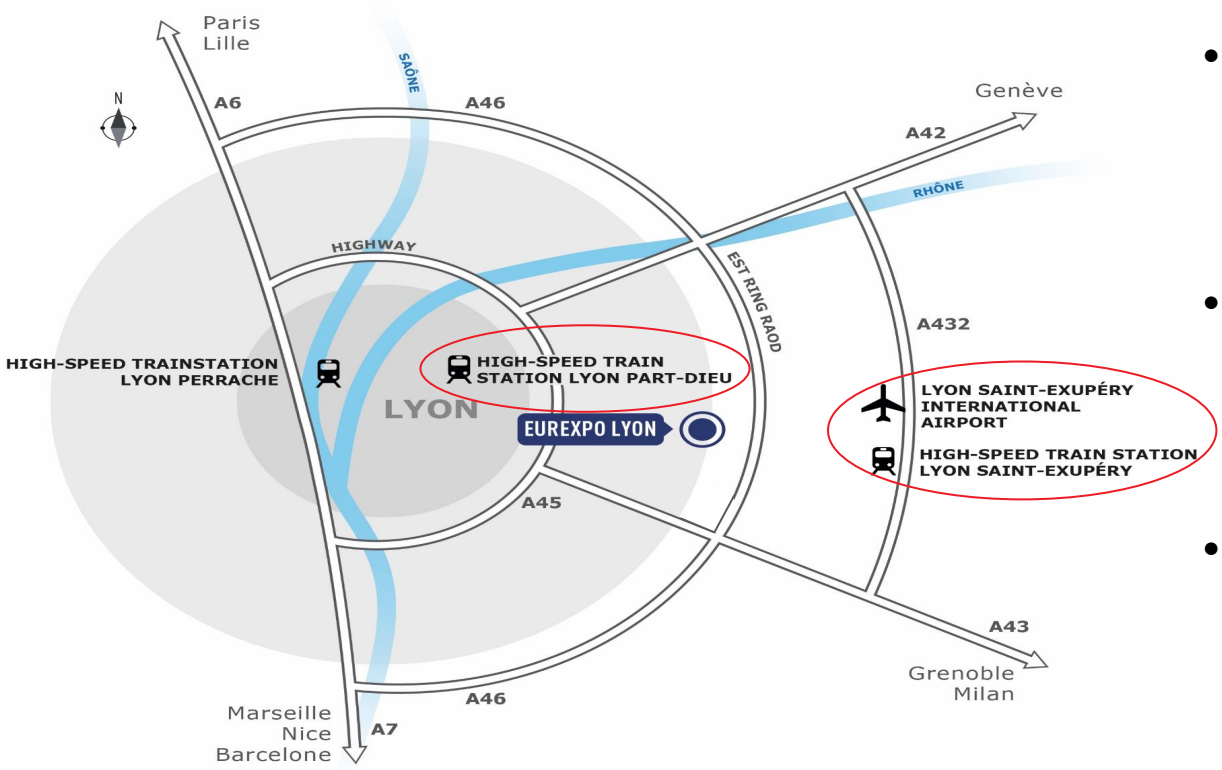
THE VENUE

THE VENUE - EUREXPO

THE MODERN "LIMITLESS" EVENT SPACE FOR LARGE EVENTS.

- **A venue with an available surface area of 140,000m²** providing vast event spaces allowing for limitless creativity.
- **Ideally located between the city centre and Lyon Saint-Exupéry International Airport,** with easy access to all major regional motorways and main roads.
- **2,200 hotel rooms of all categories, close to the venue.**
- **13,000 parking spaces available.**

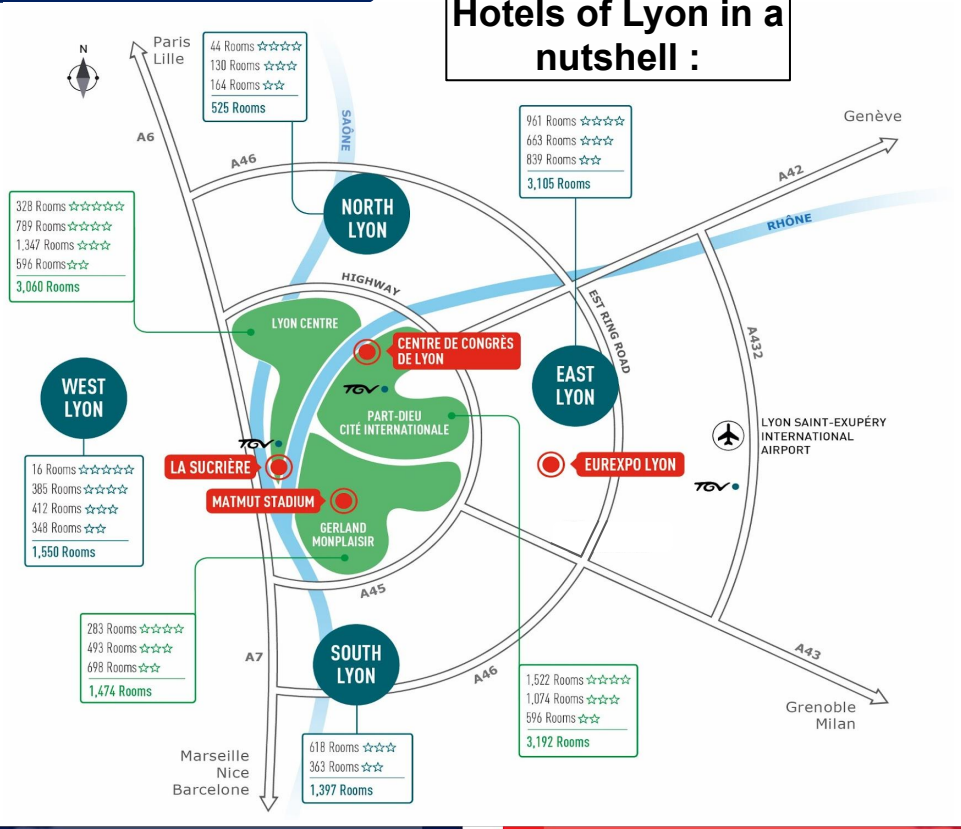
VENUE ACCESS MAP



- **An ideal location halfway between Lyon - Saint Exupéry international airport and the city centre** (Perrache and Part-Dieu train stations)
- **Direct access from the city centre thanks to the tramway and bus lines** which serve the site during fairs (and it will be so during the World Cup too)
- **Close to the motorways providing direct links to major European cities:** Paris, Marseille, Geneva, Barcelona, Turin, etc

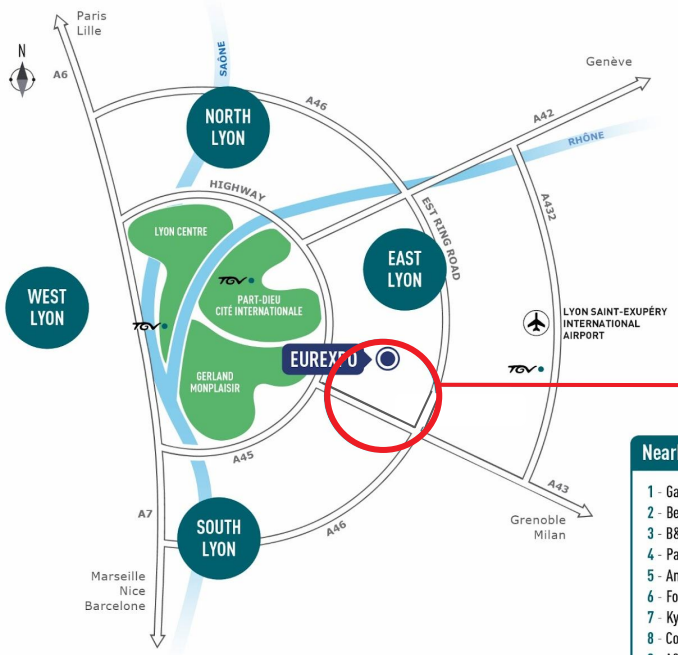
MAP OF THE HOTEL SECTOR

Hotels of Lyon in a nutshell :



MAP OF THE HOTEL SECTOR

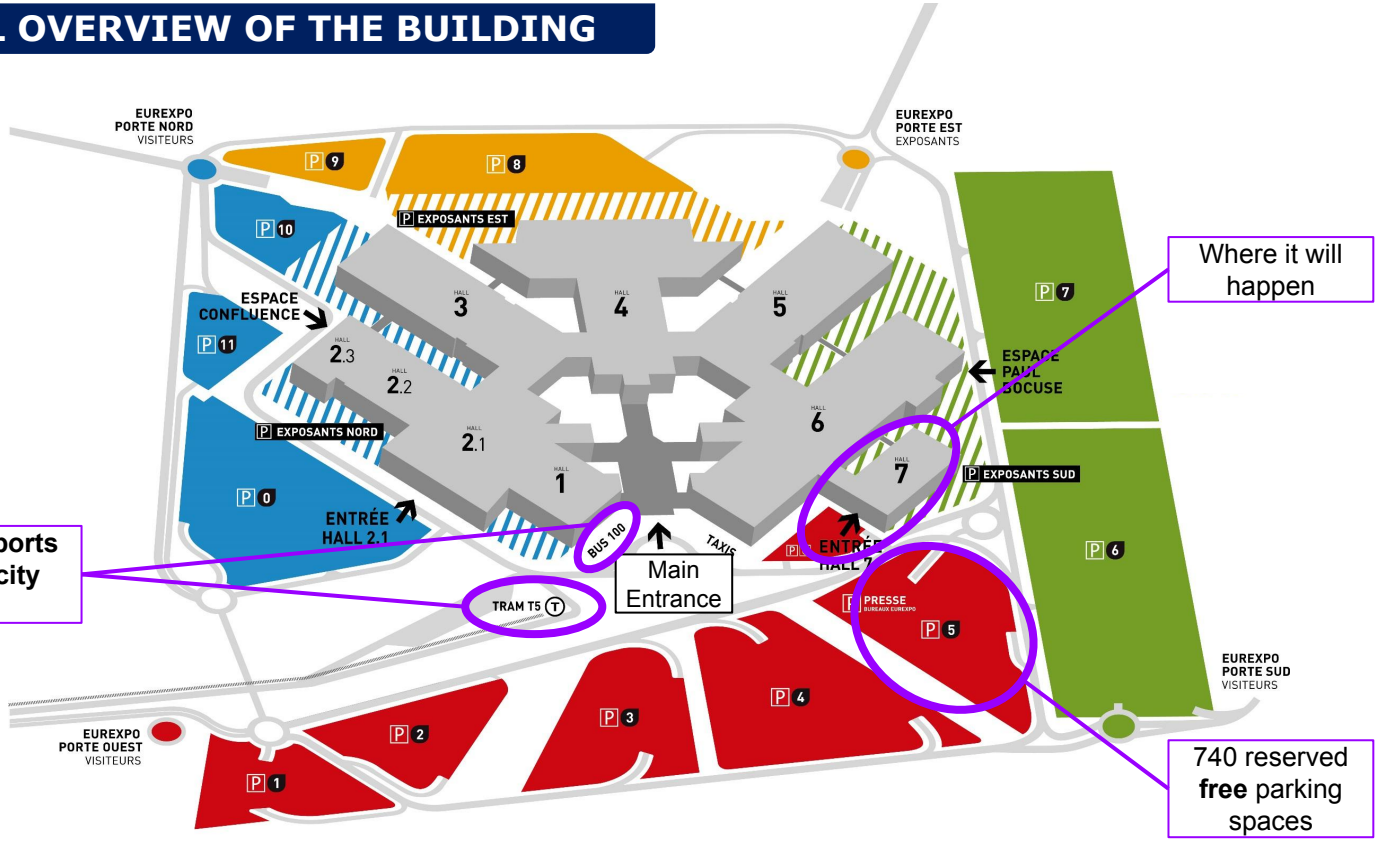
Hotels around the venue :



Nearby hotels

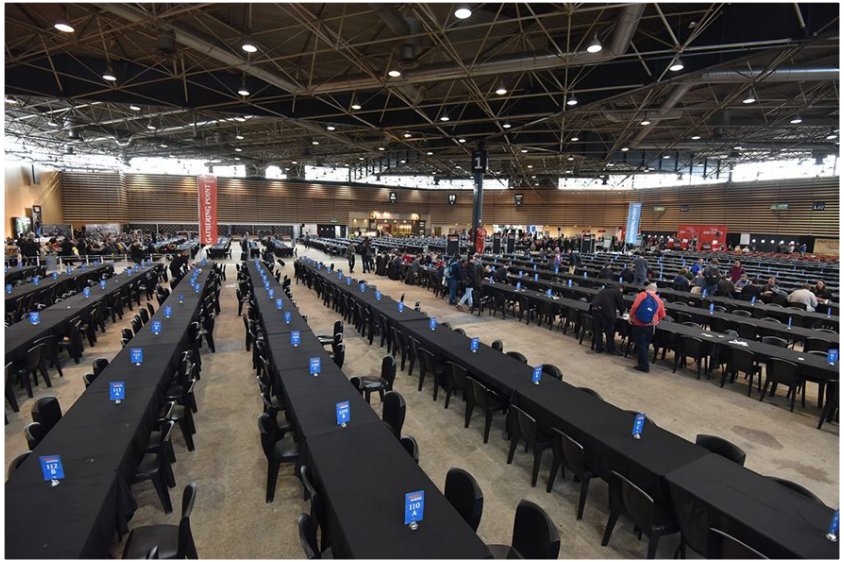
1 - Gatsby Hôtel - 102 rooms ☆☆☆☆
2 - Best Western Hôtel de Chassieu - 84 rooms ☆☆☆☆
3 - B&B Lyon Eurexpo Chassieu - 54 rooms ☆☆
4 - Parkest - 105 rooms ☆☆☆
5 - Ambassadeur Hôtel - 78 rooms ☆☆☆☆
6 - Forum Hôtel - 78 rooms ☆☆☆
7 - Kyriad Prestige Lyon St Priest Eurexpo - 147 rooms ☆☆☆
8 - Comfort Suites Lyon Est Eurexpo - 100 rooms ☆☆
9 - A&H Privilège Hôtel - 58 rooms ☆☆
10 - B&B Hôtel - 91 rooms ☆☆
11 - Golden Tulip Lyon Eurexpo - 135 rooms ☆☆☆☆
12 - Novotel Lyon Bron - 190 rooms ☆☆☆☆
13 - Campanile Lyon Est - Bron Eurexpo - 61 rooms ☆☆☆
14 - Ibis Lyon Bron Eurexpo - 79 rooms ☆☆☆
15 - Balladins Tourotel - 50 rooms ☆☆
16 - Relais Porte des Alpes - 43 rooms ☆☆
17 - Stars Lyon Bron - 61 rooms ☆☆
18 - Kyriad Lyon Est Bron Eurexpo Le Cottage - 50 rooms ☆☆☆
19 - Première Classe Hôtel Lyon Est - 114 rooms ☆☆

GENERAL OVERVIEW OF THE BUILDING



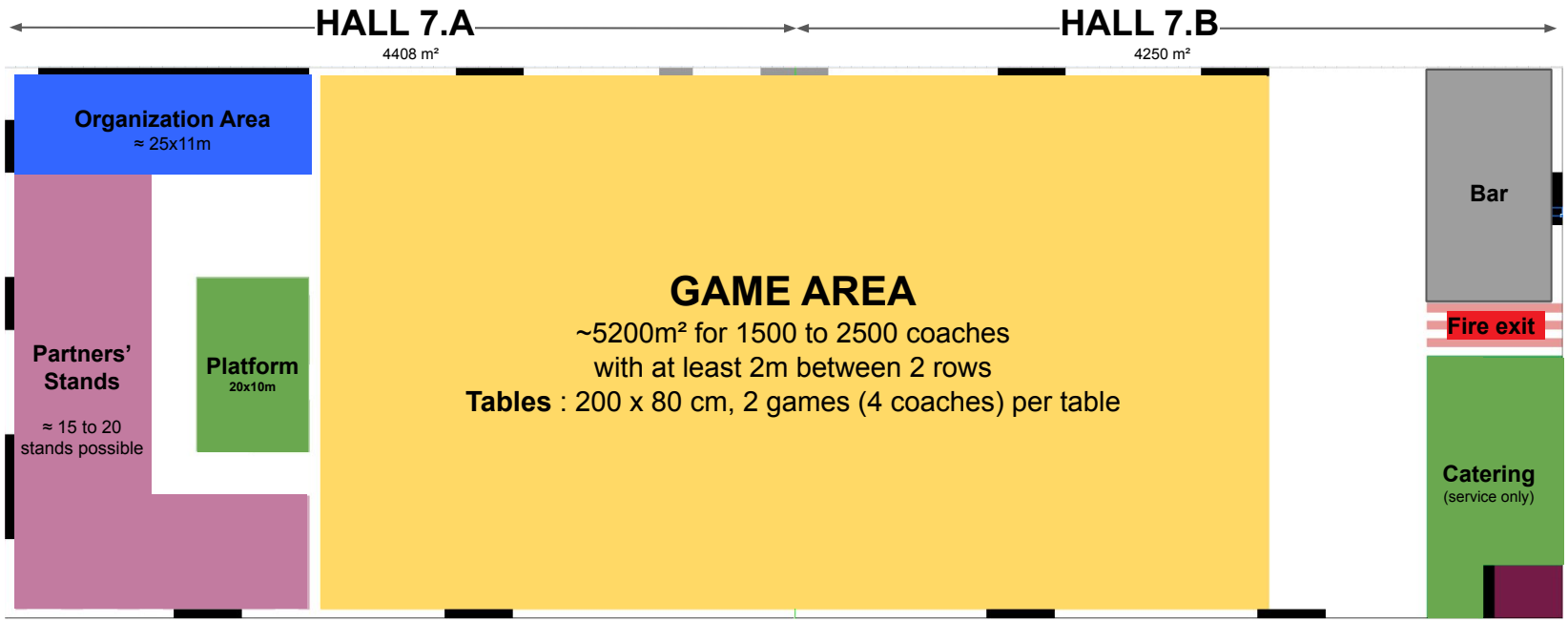
Example of past use of the hall

HALL 7.A : 4408 sqm (We plan to use twice this space).



Layout requested for « Magic the Gathering » Grand Prix of Lyon 2017 (**2000 players in 7.A only**)

Planned map of the hall



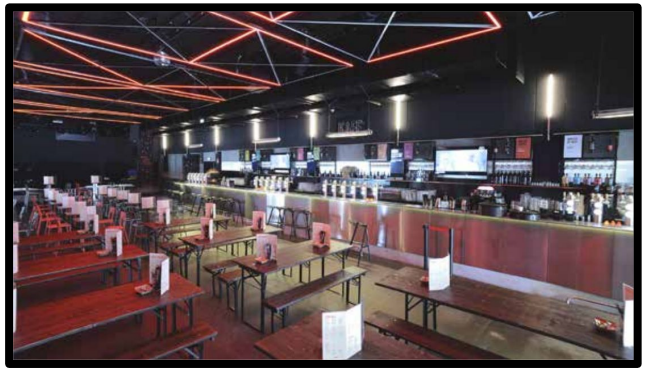
PLANNING

Planning

The NAF world Cup in Lyon is planned on **20th, 21st and 22d October 2023**.

Thursday 19th will be used to welcome team captains, partners and officials.

We are considering organizing an event with a partner on Friday.



Picture of Ninkasi KaO for the main spot on Friday evening

Why these dates ?

- The **price**: this date is both consistent with the last two World Cups and the cheapest for Eurexpo.
- The **Rugby World Cup** will take place in France from September to October. The last match in Lyon will take place at the beginning of October, but for rugby fans, the Stade de France will host the finals in Paris (2 hours by train)
- **School vacations** at the end of October in several European countries

What if the pandemic is not behind us ?

We have already discussed with the venue and one of our partners in Lyon: AsieExpo Events.

Every year by **end of April**, they organize the Geek Touch in Lyon. They agreed for us to be a part of their event and we could then share some costs.

SCHEDULE

	Thursday	Friday	Saturday	Sunday
8h00		Venue opens	Venue opens	Venue opens
9h00		**Start R1** (2h30)	**Start R4** (2h30)	**Start R7** (2h30)
11h30		lunch	lunch	lunch
13h00		**Start R2** (2h30)	**Start R5** (2h30)	**Start R8** (2h30)
15h30		End R2	End R5	End R8
16h00	Registration starts	**Start R3** (2h30)	**Start R6** (2h30)	**Start R9** (2h30)
18h30		End R3	End R6	End R9
19h00				**Award ceremony**
20h	Venue closes	Venue closes	Venue closes	
20h30				World cup ends
21h				Venue closes

MEALS

Lunches

Meals will take into account **any dietary restrictions**.

They will be proposed in advance and coaches will have to choose them so that our partners can plan the adequate quantity.

Water will be included with the meals. Other drinks will be at the expense of the coaches.

Dinners

Where will the coaches be able to rest after the tough games of the day ?

Lyon is the **World capital of Gastronomy**... It will therefore be difficult to list all the restaurants!
Numerous, for all tastes and all budgets, you will find what you want near to your hotel or at any point of interest.

I let the tourist office detail them to you:
https://en.lyon-france.com/discover-lyon/restaurants-and-gastronomy

A partnership with Ninkasi (beer partner which also has restaurants with possibility for concerts) is being discussed to hold an **event on Friday evening** within Lyon.

GOODIES

GOODIES

Free goodies (minimum):

- Commemorative medal
- Dices (according to number of coaches. See financial proposal)

As French people, do we really need to explain why we chose "frogs" as our team?

Painted by Teufane

The team consists of

- 1 Big Guy
- 4 Blitzers
- 4 Catchers
- 2 Throwers
- 6 Linemen
- Tokens

May be used as proxy for many teams.

Paid Goodies:

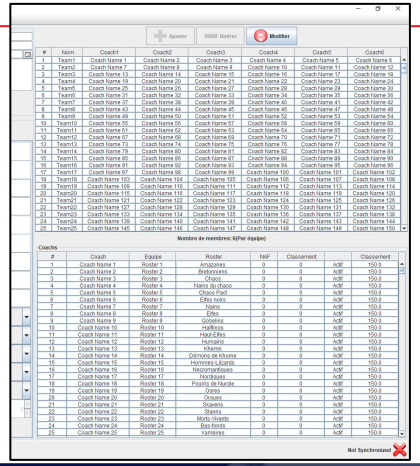
- Pitch (by **Stratemats** - design to be done)
- Partners' exclusive miniatures (currently : **Salaise miniatures, Willy Miniatures, Goblin guild**)
- Team (by **Galladur**)
- Application dices (**Akaro dice** - already sold) to help us with the pre-selection fees and to help the future WC organiser (whoever that may be).

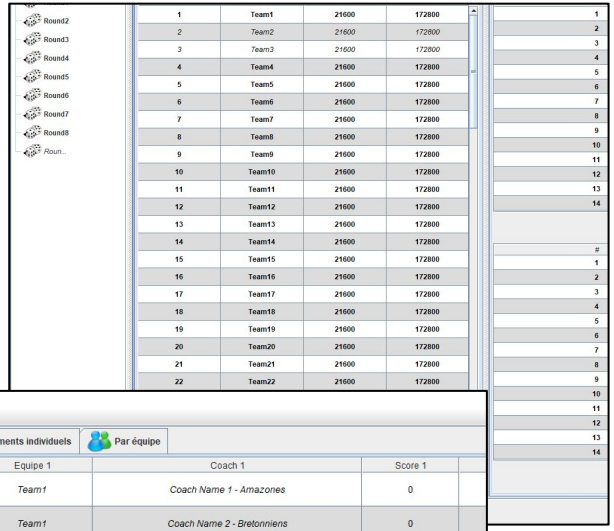
SOFTWARE

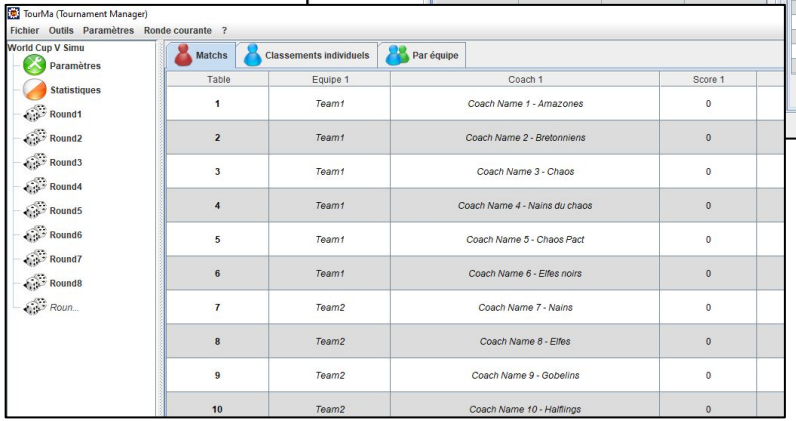
Tournament Software

TourMa is a software dedicated to Blood Bowl tournament organization. It has been used for over 15 years in France and abroad with an option to directly export results to the NAF database.

The software was **tested successfully** on a 3000-coach (500 squads) tournament simulation.





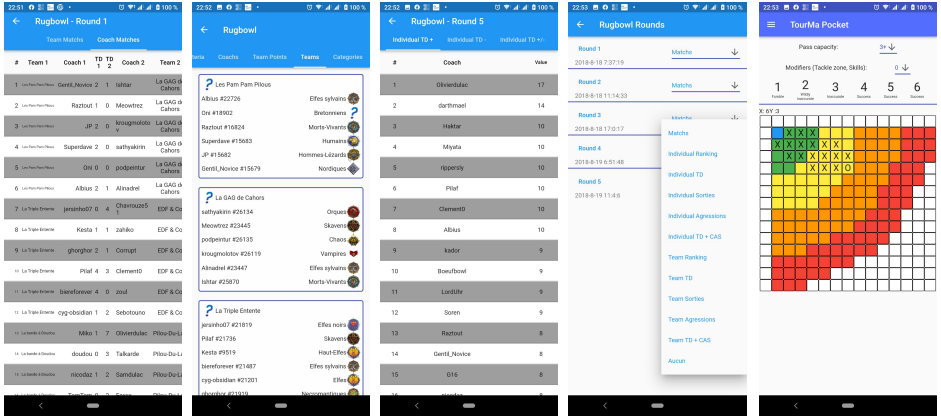


Some screenshots of the 500 squads simulation on desktop version

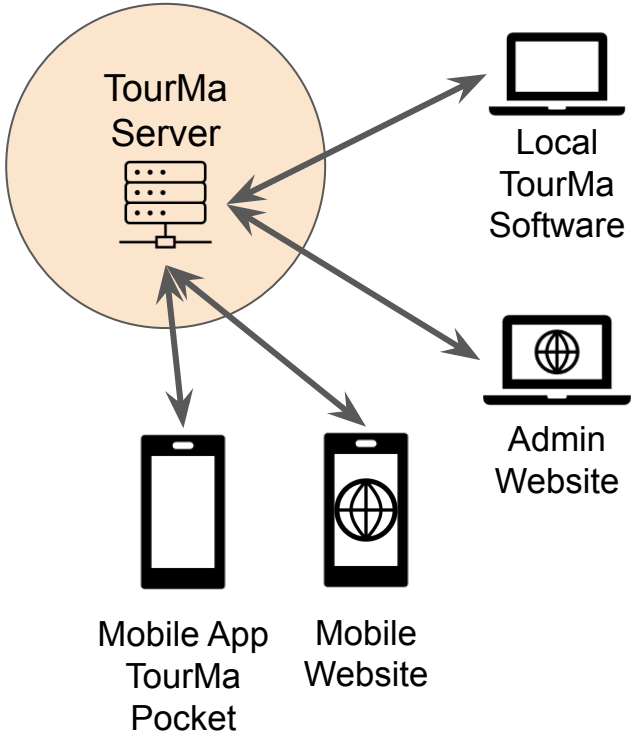
Tournament Software

A dedicated version including a mobile app is being developed for the event.

The first test of this application will occur on february the 26-27th 2022 for Bowl Des Neiges XIX and the tests will continue until the World Cup in the French tournaments (thanks in advance to the French organizers).



Screenshots from mobile version prototype



Software Failures Cases

Internet connection:

- The remote data is synchronized with the local TourMa instance. In case of an Internet connection issue, the local instance is able to run the tournament locally (print match sheets, display to large screen and enter manually the match results in using several computers simultaneously).

Crash

- If the remote server crashes or if local PC crashes, the other instance is able to run the tournament alone.

Bug management:

- A World cup with **3000 coaches** was already **simulated with success**.
- In order to prevent any bug the D-Day, **other simulations will be run** to take account some possible issues (missing coach, missing team, substitution, match time-out,...)
- If another kind of bug occurs during the event which impacts both software instances (local and server) and if the developer is not able to solve it fast enough, **a manual pairing will be done by inverting the tables 2 by 2** in order to preserve the schedule.

PRIZES

Prizes

Of course we want to reward the best squads at the end of the competition taking into account the habits of the NAF but also what is often done in France: rewards for fouling!

The following prizes are planned :

Squad Rewards	Individual Rewards
• Winning squad • 2nd and 3rd squads • Best difference of Touchdowns squad • Best difference of Casualties squad • Best difference of Fouling casualties squad	• Best individual player • Best individual player for each roster • Painting contest

Additional rewards will be considered, at the discretion of the organizers.

MISCELLANEOUS

Miscellaneous

What about entertainment during the World Cup ?

Guests and entertainment have been planned.

The following entertainment and others are under discussion but all these must not jeopardise the financial balance.

With this in mind, here is what we are considering :

- Invite some **well known people of Blood Bowl** and some known people from Lyon.
- **Rock band** participation is being discussed.
- **Blood bowl cosplayers** could come to show us how they play blood bowl “for real”. Enjoy the pictures: https://www.facebook.com/media/set/?vanity=laureen.keravec.1&set=a.3098282470407679
- **Medieval companies** that we know could be invited to perform.
- **Streamers** have been contacted too to stream the first table live.

Miscellaneous

Attendance :

We initially planned to have around 2000 players. Today, we think that 2500 is possible.

But everything is designed to break even from 1000 coaches onwards and our calculations are based on multiple hypotheses.

Ruleset :

According to the planning and with the new rules introduced by BB2020, we have already started to think about the ruleset.

Some French and foreign tournaments already answered our call to test the first versions.

Missing players :

If some players are missing in teams, we will propose to have a win by concession or to play against another player without opponent. (they also can play for fun).

If a team is missing and if we have an odd number of teams, 2 possibilities :

- We can mix the last 3 teams to play together (half team VS half team). The software can manage this case
- Organisers / referees could play as a team by taking turns in the organisation team.

Languages:

Some **people** have **already agreed** to help translating into the following languages :

- French (should not be too hard)
- English
- German
- Spanish
- Italian

Following discussions with Dornbirn's referee team, these 5 languages will be spoken by referees.

Supports

STRATEMATS

AKAR
DICE

Galladur's
3d printed Models

EUREXPO
LYON

APPART'CITY

HUNGRY TROLL

GAMES
GREEBO

PUNGA
MINIATURES

LE
GRENIER
DE LA
CHANCE

SP
STARPLAYER MINIATURES

Goblin Guild
Miniatures

PR
DESIGNS

WM
WILLY MINIATURES

NINKASI
www.ninkasi.fr

GASPEZ
ARTS

SALAISE
FIGURINE STUDIO

BLOOD BOWL

ONLY LYON

Crédit Mutuel

ACCOR HOTELS

Thanks for reading.

We will be pleased to welcome you in Lyon !

LYON FRANCE 2023

NAF WORLD CUP V

For any questions or details, follow us on :

https://www.facebook.com/LyonNafWorldCup2023

FINANCIAL SUBMISSION

Financing plan

1) Estimated budget

We added up the fixed costs, mainly taking into account the minimum it takes to organize the world cup.

Then we calculated a minimum expected extra funding.

All taxes have been taken into account for these estimates.

2) Registrations

The registration will be similar to a **crowdfunding campaign**. (We will use a non commercial platform free of charge).

During this crowdfunding, the following will be sold: tickets, minis, pitches, other surprises with our partners.

It will be opened to non participants to make goodies accessible.

3) Benefits

In case of extra money, committee will arbitrate between

- Adding **entertainment**
- **Reducing entrance** fee (in the form of a voucher at the captain's desk)
- Donate part of the profits to a partner **non-profit organisation** (Handicap evasion - http://www.hce.asso.fr/)
- Giving part of the profit to the NAF for the **next World Cup**

➢ Due to the postponements and the exceptional situation we are experiencing, most of the external helpers (region, city and private partners) have asked us to contact them again once we have won the tender.
That's why, to avoid any unpleasant surprise, we based our bid on a minimum input from non Blood Bowl supports.

Expenses

EXPENSES NAMES	DETAILS
Organising Committee expenses	Administration, insurance, general expenses
Competition venue	Playing room, tables, chairs, wifi access, security, cleaning
Rental fees	Stand materials
Lunches	3 meals (18€ each) to be chosen according to specific diet
Miscellaneous expenses / risks	Risk (and forgotten things)
NAF Referees	Accomodations, lunches and dinners (1 ref for 100 coaches)
Website / App server	Tech costs
Goodies	Commemorative coin + full dice set (see slide 7 for details)
Trophies	Big one made and offered by a French coach + medals
Signage & decoration	For the competition venue
Photographers & streamers	Made by lyonese club
Orga T shirts	Will be already paid with pre bid dices
Transport	No need due to lyonese public transport + request from sponsoring by Lyon tourism office

Expenses

	Calculated costs by number of coaches			
NUMBER OF COACHES	**1 000**	**1 500**	**2 000**	**2500**
General expenses	2 000 €	2 000 €	2 000 €	2 000 €
Venue *	65080 €	70 735 €	115 390 € (need more space)	121 045 € (need more space)
Rental fees	10 000 €	10 000 €	10 000 €	10 000 €
Lunches (coaches + orga) *	55 620 €	82 620 €	109 620 €	136 620 €
Miscellaneous expenses / risks	10 000 €	10 000 €	10 000 €	10 000 €
NAF Referees + orga	4 000 €	6 000 €	8 000 €	10 000 €
Website / App server	1 500 €	1 500 €	1 500 €	1 500 €
Goodies	5 000 €	5 000 €	26 000 € (dice set free)	32 500 € (dice set free)
Trophies	500 €	500 €	500 €	500 €
Signage & decoration	5 000 €	5 000 €	5 000 €	5 000 €
Photographers & streamers	1 500 €	1 500 €	1 500 €	1 500 €
TOTAL GLOBAL COSTS	**160 200 €**	**194 855 €**	**289 510 €**	**330 665 €**
Cost per coach	**160 €**	**130 €**	**145 €**	**132 €**

* : costs from supplier quotation.

Extra Funding

WARNING:
This table shows funding which doesn't come from coach registration. It is based on a **minimal external** help and a **low hypothesis** concerning goodies (25% of coaches buy either the team or a pitch).
According to Polish Eurobowl experience, we expect more people to take our team than shown and we worked with its designer to reduce the team cost and to maximise the team rosters you can play with it.

	Extra funding and savings per coach			
NUMBER OF COACHES	**1 000**	**1 500**	**2 000**	**2500**
Drinks contract	9 000 €	13 500 €	18 000 €	22 500 €
Subsidies	10 000 €	10 000 €	10 000 €	10 000 €
Sponsors	10 000 €	10 000 €	10 000 €	10 000 €
Stands	10 000 €	10 000 €	10 000 €	10 000 €
WC Teams sold + pitches (benefits only)	6 250 €	9 375 €	15 500 €	20 938 €
TOTAL extra funding	45 250 €	52 875 €	63 500 €	73 438 €
Savings per coach	**45 €**	**35 €**	**32 €**	**29 €**

Final price

Cost per coach				
NUMBER OF COACHES	1 000	1 500	2 000	2500
Cost per coach	160 €	130 €	145 €	132 €
Savings per coach	45 €	35 €	32 €	29 €
Estimated maximal cost per coach	115 €	95 €	113 €	103 €

To cover any unpleasant surprise, initial registration price will be set at 115€ per coach (early bird offer). This way **we are making sure the World Cup takes place**, we can then spend what is left on improving the event.

Crowdfunding example

Here is an example of crowdfunding that we could propose with your agreement :

From the beginning :

- Registration + commemorative coin: 115 € (early bird offer - Q4 2022) / approx.130 € later.
- Add ons (to be ordered): WC team (36€) + Personalized WC pitch (45€/50€)

Number of registered coaches	Step
1000	WC can be organised at 115€ / coach
1200	WC Exclusive Partner mini 1 available (4€)
1400	WC Exclusive Partner mini 2 available (4€)
1600	Complete dices set offered as goodie
1800	WC Exclusive Partner mini 3 available (4€)
2000	Entertainment and Cosplay
2500	Cashback 10€ / coach (coupons for the bar)