

AMORICAL CUP 2017

RICHMOND, VA

This proposal is for Richmond, Virginia, to host the 2017 Amorical Cup / North American Team Championship. This proposal is supported by VABB (Virginia Blood Bowl), which includes the Richmond Area Blood Bowl League, Dulles Underworld Blood Bowl League, and Atlantis Blood Bowl League (of Southeastern Virginia).

Organizing Committee:

Nate Ball (Gobdomino, Richmond, VA): Nate has played BB, engaged in league play, and been a member of the NAF since 2009. Nate has been the commissioner of his league for the last two years and currently co-hosts Skulls and Ones, a Blood Bowl podcast, with Jeremiah Dillon. They have made 20 episodes to this point and plan on making many more. Nate is also a member of the POdBowl League on FUMBBL. For personal goals, he is on track to reach 24 teams played in tournaments by the end of 2016 and will regain his 1st place (USA) title with the Necromantic team in the NAF rankings. A contributor to RABBL-sponsored tournaments, Nate has also traveled all over Virginia and Pennsylvania to help support the newly formed B.E.A.S.T. (Bombcast Eastern American Series of Tournaments), of which he is a member. On a side note, Nate has written a 50,000+ word Blood Bowl fan-fiction novel, Taking It Back, which can be found on fanfiction.net.

Mick Winters (MaydayMick, Fairfax, VA): Mick established, and is commissioner of, DUBBL, which has now been in existence for three years. Mick, however is not new to the BB scene; he has been playing since 2nd Edition in 1989. After starting DUBBL, Mick has run the following NAF-sanctioned tournaments: the Overseer Cup twice, two Solstice Slams, and Bound By Blood tournament, a 2-coach team tournament. Mick also created the Druids, an unsanctioned BB team made for his Solstice Slam tournaments, currently being played by Nate Ball in the RABBL league. He is also a B.E.A.S.T. member. His personal BB goal is to regain his former title of #1 Halfling coach in the USA, but that will be on hold until he finishes his pursuit of "The 24," which should conclude this year.

Jeremiah Dillon (Jeremiah_of_SPR.Richmond, VA): Jeremiah has played BB since 2006 and is currently 1st in the US with Chaos Pact and 9th in the world. He is also a co-host of Skulls and Ones, a B.E.A.S.T. organizer, and traveler to many tournaments throughout Virginia. Jeremiah has organized both the RABBL Bacon-Wrapped Blood Bowl Tournament and RABBL Bacon Bowl for four years in a row, the attendance at which has ranged from 18 to 32. On a professional note, Jeremiah is a Certified Meeting Professional, which means he organizes small and large events around the Central Virginia region for a living.

Date: We propose a 2-day tournament in late May or early June of 2017, not to conflict with Memorial Day weekend. This is a prime time for central Virginia, as the weather should be amazing, and there are many outdoor events, such as concerts, and a AAA minor-league baseball team, the Richmond Flying Squirrels, might be playing (depending on the date) a half mile from the featured hotel.

Location: Richmond is located in the central region of Virginia, approximately 110 miles south of Washington, D.C., and 107 miles west of Virginia Beach. Known as the “River City,” Richmond is located on the James River, which routinely holds excursions for kayaking, whitewater rafting, and multiple music festivals on the islands or coastlines of the river. Richmond is becoming one of the hottest places for food, breweries, and cultural events in the Southeast. We are working with Richmond Region Tourism, who have excitedly helped us with rates and venues, and will continue helping us put together a memorable experience for visiting BB coaches.

Richmond is serviced by Richmond International Airport, and the following rates (following page) were quoted as of 6/17/2016. The airport is 12 miles east and easily connected by I-64 and I-95. We are using early May dates because there are no available dates to check on Expedia or any other websites for late May/early June yet.

Cost & Travel Time (using example of 5/4/17-5/8/17 on Expedia.com)		
City	Flight Time (one way in hours, using as few stops as possible with a better price rate)	Price (US\$ Round Trip)
New York (JFK)	1.5	330
Los Angeles (LAX)	7.5	430
Chicago (ORD)	2	320
Dallas (DFW)	3	340
Miami (MIA)	2.5	310
Toronto (YTO)	7.5	430
Montreal (YUL)	4.5	330
Vancouver (YVR)	7	450
Mexico City (MEX)	7	450
London (LHR)	12	1050
Sydney (SYD)	25	1350
Paris (PAR)	13	1000
Berlin (BER)	15.5	1100
Rome (ROM)	14	1020
Amsterdam (AMS)	12	890
Copenhagen (CPH)	15.5	1000
Brussels (BRU)	13.5	1100
Oslo (OSL)	15.5	810
Stockholm (ARN)	16	775- seriously, cheaper than Hawaii (950)
Madrid (MAD)	16	1250

Venue: We have explored hosting the tournament at the hotel, and could still do that or other venues as we have partnered with Richmond Region Tourism, but we wanted to show off the fun side of Richmond (in a unique place) and so we will base our figures on having the event at Hardywood Park Craft Brewery (<http://www.hardywood.com/>). This brewery, which has won many awards, has become a mainstay within Richmond, helping to pave the way for other breweries in the region. This venue is 1.2 miles from the hotel. They would provide exclusive use of their Tree Bar and Gallery Bar with private bartender(s) and shared access to the lot/beer garden outside during public tap room hours. We did not include prices for alcohol for several reasons: some may not want alcoholic beverages (and there would be various amounts consumed, anyway), or RABBL and VABB may purchase two tickets for each coach to use to get drinks for each day.

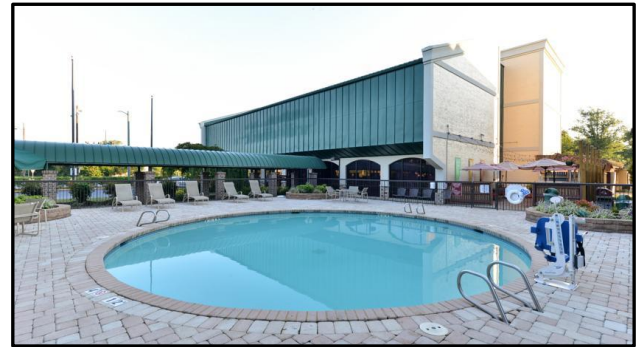


We have several options for catering from various places, but the best deals we have found would be from nearby restaurants and food trucks that already have good relations with the brewery.

The times for the venue and tournament will be from early afternoon to late evening. This will help provide people who wish to explore time to visit the rest of the city and visit other breweries, museums, or any events going on in the city.

We can always focus more on giveaways, and lowering costs elsewhere, such as cheap rates at the hotel that we have secured, but in reality, we truly want to provide an experience not always enjoyed at tournaments (how many truly unique hotel banquet rooms are there?) around the USA. This means we want a premium venue with exclusive drinks and distinctive atmosphere.

Lodgings: Although participants and their families can choose whichever hotel they desire, or use family/friends for lodging, Airbnb, et cetera, we will use the rates of Clarion Central Hotel, as that is the closest to the venue and right off of I-64/I-95. Since we are working with Richmond Region Tourism and the Clarion, we can accommodate extra days, use of banquet rooms, and the rates of their in-house restaurant, Nacho Mama's. The room rates will be \$89 per night. Of course, it will be up to participants to decide how many will/could fit in that room.



Giveaways: What we are looking to do, but again, we will be confined to how many register.

1. Event T-shirt
2. Dice: 2 x 2d6, 1 d16, 2 d3, 3 unique block dice
3. Other items to be furnished by the Amorical Cup Steering Committee (per the request for bids).

Price and Budget: We are planning for admission prices to be \$100 per person, \$400 per team. The level of budget and what we can cover with catering/food will of course depend on how many people register for this event. The price will include:

1. Use of a unique venue with access to premium craft brews.
2. Various catering or spreads depending on enrollment.
3. Giveaways
4. Trophies (should they earn one!)

If we increased the price of the ticket, it would go into more catering fees.

	48 Attendees, 12 Teams, \$4800 Budget (Minimum)	80 Attendees, 20 Teams, \$8000 Budget	160 Attendees, 40 Teams, \$16000 Budget
Venue Rental	3400	3400	3400
Catering	540 (1 x Breakfast)	2420 (1 x Breakfast, 1 x Lunch)	8120 (2 x Breakfast, 2 x Lunch)
Giveaways	720 (~15 pp)	2000 (25 pp)	4160 (26 pp)
Trophies	140	180	320
Total Costs	4800	8000	16000

Mission: The various leagues that make up VABB are social in nature and are most interested in unique tournaments, great people, and socializing with friends or meeting new people. We want to make a well-rounded tournament focused on socialization, as we see experience as more valuable than stuff, although we also love stuff! Therefore, we have a unique venue and a great city to visit, with many social aspects for all sorts of coaches, including their families. Thank you for your consideration, and please don't forgo the information about Richmond attached to this proposal. We love our city and want to share it with everyone!



WHAT ARE PEOPLE SAYING ABOUT THE RICHMOND REGION?

“Richmond: The Next Great American Food City”

- Departures Magazine

Lewis Ginter Botanical Garden is one of the 10 North American Gardens Worth Travelling For

- BBC Travel

Richmond ranked in the 20 happiest cities for young professionals.

-Forbes.com

Ranked amongst the top most comprehensive art museums in North America

-Virginia Museum of Fine Art

NAMED A TOP WORLD DESTINATION

-Frommers

BEST STREET ART IN THE WORLD

-Buzzfeed

Ranked one of the 10 Most All-American Cities

- Travel Nerd

Voted 6th Best Historic Destination in the United States.

-U.S. News + World Report

Church Hill is one of the 10 Hot Food Neighborhoods Around the U.S.

- Zagat

Strangeways Brewing is One of 10 New U.S. Breweries to Watch, from D.C. to California

- Bon Appetit

“Mekong is the #1 Great American Beer Bar 3 years in a row!”

- CraftBeer.com

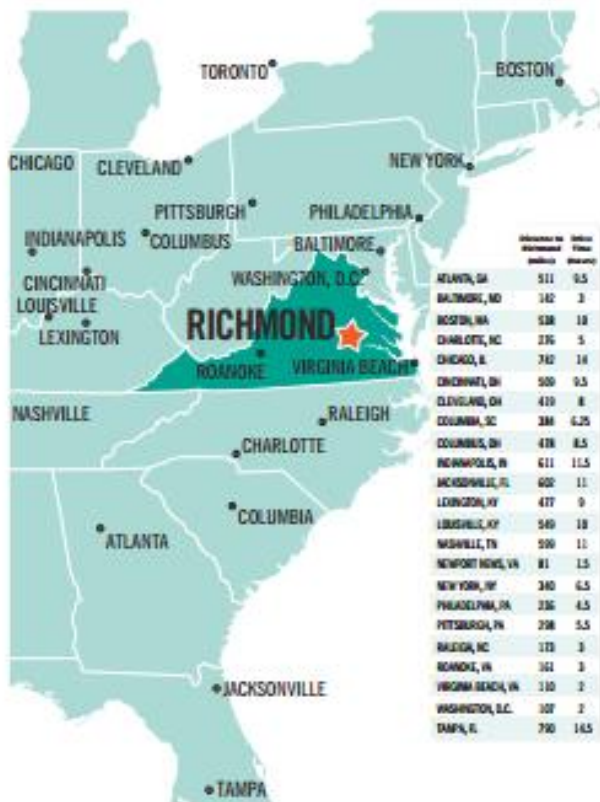
VisitRichmondVA.com



HOT PLATES + COOL PLACES



The Richmond Region offers an intriguing blend of history and creative culture. Let our team of destination experts help you find your mix for your next event.



50% OF THE U.S. POPULATION LIVES WITHIN A DAY'S DRIVE OF THE RICHMOND REGION



WHY MEET IN VIRGINIA'S RICHMOND REGION?

Brimming with history, cultural attractions and meeting friendly venues, the Richmond Region blends small-town charm with big-city excitement that is guaranteed to create a lasting impression on your attendees. We've got world-class museums, exquisite art, elegant and modern architecture, unique boutiques, lush gardens and vibrant shopping districts. With more than 900 restaurants in the area, you're sure to find plenty to please your palate.

But you've got an event to plan. Lucky for you the region offers more than 18,000 hotel rooms, the largest convention center in Virginia and an international airport located just nine miles from downtown. Our variety of accommodations and unique meeting venues is matched only by the exceptional services we offer.

CENTRAL LOCATION FOR ENTIRE EAST COAST

Maximize your attendance by hosting your meeting or convention in one of the central-most destinations on the East Coast. At the junction of Interstates 64 and 95, 50% of the U.S. Population lives within a day's drive of the Richmond Region, including major metropolitan areas such as New York City and Atlanta. It is also within a two hour drive of the Atlantic Ocean, Blue Ridge Mountains and our nation's capital, Washington D.C.

Air or rail more your speed? The Region's three Amtrak stations and the Richmond International Airport (RIC) will get things moving. Just 15 minutes from downtown Richmond, RIC offers nearly 200 daily nonstop flights on seven domestic and international air carriers, including low-cost carriers Southwest, Jetblue and Allegiant.

ENHANCED MEETING, MARKETING & COMMUNITY SERVICES

Richmond Region Tourism is dedicated to ensuring your meeting or convention is as seamless as it is successful. As an extension of your event planning team, our team of destination experts will partner with you to promote your meeting, drive attendance and provide logistical meeting services at no cost to you or your members.

We can assist in generating interest and driving attendance to your meeting or convention by marketing the Region as an experience-rich destination and provide you with the tools to do the same. We can also be of great assistance in your community and hotel outreach efforts, housing services and program planning. After all, it takes more than just the right location to make your event a historic success.

ATTRACTIONS, HISTORY AND CULTURE

Home to 400 years of history, award-winning garden trails, world renowned art at the Virginia Museum of Fine Arts, hip shopping districts like Carytown and unique museums like The Edgar Allen Poe Museum, the Richmond Region provides your attendees with many opportunities to explore.

CULINARY SCENE

It's no small wonder that National Geographic named Richmond "Best Destination to Visit for Food" in 2016. With James Beard recognition for local chefs, there is a variety of world class unique restaurants, and in 2016 three new rooftop bars will be opening downtown. As a matter of fact, there are over 900 restaurants to choose from in our region.

CRAFT BREWS

Home to more than a dozen local breweries, and America's Best Beer Bar, Mekong, the Richmond Region has no shortage of hoppy adventures for your attendees. Brewery tours are available, including one on a 10-seat bike attendees can pedal themselves. If your tastes are more toward the grape, we also have award-winning wineries within a short drive.

OUTDOOR ADVENTURES

Not many host cities can boast class IV urban rapids, but Richmond can. Along with a gorgeous park system linked by multi-use trails that attendees can hike, run and mountain bike on, the Richmond Region boasts an outdoor zip line park at the zoo and white water rafting tours on the beautiful James River, literally through downtown.

INTERNATIONAL APPEAL

With thousands of attendees and rave reviews for the River City, The Richmond Region recently hosted the 2015 International Cycling Union's (UCI) Road Cycling World Championships; The International Particle Accelerator Conference and the International Conference on Missions.

EXCEPTIONAL MEETING FACILITIES

The Greater Richmond Convention Center (GRCC) is not only the largest convention center in Virginia, it's also one of the state's most versatile and technologically-advanced meeting venues. The 700,000 square-foot facility boasts more than 178,000 square-feet of contiguous exhibit space and a plethora of flexible meeting space that includes a spectacular 30,000 square-foot ballroom. The Richmond Region is home to over 150 hotels, including luxury hotels like the 5 star, 5 diamond rated Jefferson Hotel and the new Quirk Hotel downtown; plus all of your favorite brands such as Marriott; Hilton; Omni; Westin and Hyatt.

We invite you to experience the melding of authentic history and modern hip that makes up the ever-changing story that is Richmond.



CONTACT US

Richmond Region Tourism

401 North 3rd Street, Richmond, Va 23219

DASHA RUNYAN Senior Sales Manager



VisitRichmondVa

804.783.7425



VisitRichmondVa

Drunyan@visitrichmondVA.com