

BLOOD BOWL 2019

Isle of Wight bid

1 to 3 November

Our proposal for the 2019 World Cup



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Introduction

Following on from Lucca's Fantastic 2015 event, which received great praise, we considered what could be done to improve it. A few small areas for improvement were identified and can be seen in this document. As such, we decided the best way forward was to do something different – building on their success but giving the next World Cup its own unique feel.

Taking on board comments from the various Blood Bowl forums and conversations with other players, we have created what we believe to be a fantastic format for the whole weekend. This will bring an unique and exciting experience for the coaches involved, and the possibility to make it more of a family gathering for those who would like the chance to mix it with family time.



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The team

We have brought together a small group for consultation with different skills and experiences within the world of Blood Bowl and commerce:

- **Lemf:** TO for Snot Bowl now approaching third year.
- **BlocknRoll:** TO Albion Coast cup and Albion Coast Trophy for six years.
- **Lunchmoney:** TO Speedbowl, Exiles Open, Team captain of Team Exiles.
- **DaPirahna:** Welsh Eurobowl 2018 organiser, Welsh team member.
- **NJMereel:** Commissioner IW Bloodbowl league. Partner in a Design and Print company able to offer full brand and marketing support for the event. Also experienced in delivering exhibition stands and events at the NEC (Birmingham), Olympia (London), Excel (London) and many large hotel venues around the UK.
- **Richard Davey:** Years of experience managing and funding the Wickham Music Festival (7000+ attendees annually)
- **Amy Fern:** Years of experience running charity sporting events across the UK. She specialises in securing funds where there is usually none.

We have also got support from:

- Isle of Wight Chamber of Commerce
- Isle of Wight Council
- Visit Isle of Wight

After creating the event it would be co-ordinated by an events management team who have experience running many events and delivering a number of large corporate events at the likes of the NEC, EXCEL and Olympia and many conference centres.

A compere for the event would be utilised for professional clarity.

Strong timekeeping would be required for the matches. A respected head referee would be best suited for this.



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The venue

We have come up with an unique concept for the venue utilising all the facilities at Thorness Bay Holiday Park.

This venue has many benefits for both playing matches and providing accommodation. Although the site closes at the end of October, for the World Cup they would retain staff and remain open for the first weekend of November providing exclusive access to the venue and its facilities.

The Cup Matches will be spread out across the three function rooms, providing easy access to all of the action. In addition, television screens placed round the venue will provide up to date information about matches and general announcements. This will help ensure good communication between the halls, as well as providing a quieter environment for the games themselves.

One of the major strengths of the venue is that accommodation is on the same site as the gaming rooms, ensuring travel time is kept to a minimum. Thorness Bay Holiday Park boasts a range of chalets and mobile homes that can sleep up to eight people, with a total capacity of almost 2,000 attendants. This will allow plenty of space for the coaches, and any families and fans of the game.

The park also offers a range of onsite facilities, including a supermarket, indoor swimming pool, play areas, and tennis courts. This would be available for use by family members of the coaches during the event. Wifi is free in public areas at Thorness and available around the whole site for a small fee – or you could just go ‘off grid’ for a while and enjoy some peace!

[To view a video about the park, please click here](#)

[To find out more about the park, please click here](#)



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The venue

Welcome to THORNESS Bay HOLIDAY PARK



NISA PARK SHOP
Open from 9am

BOATHOUSE BAR & RESTAURANT
Open from 9am - Late
Serving food until 9pm

- Reception
- Adventure Playground
- All Weather Sports Court
- Swimming Pool with Slide
- Laundrette
- Arcade
- Telephone
- Parking
- Toilets
- Dog Walk
- No Parking
- Nisa Park Shop
- Sales Showground
- Disabled Toilets
- Cottages/Enquiry Office
- Disabled Parking
- Lodge Bar
- Disabled Access
- Sparky Store
- Boathouse Bar & Restaurant

★ ENTERTAINMENT COMPLEX



© 2019 TFL - Please be advised for admission to all facilities
Please carry your identity. Please do not drink or drive.

10 Speed limit around the Park is 10mph

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The location

The Isle of Wight is located just off the south coast of England. For many years it has been a popular destination for holidaymakers – whether they are looking for a family holiday or a quiet weekend it is the perfect destination any time of year.

Whether it's sandy beaches or rolling hillside; theme parks or museums; quiet meals in pubs or live music at one of the Isle of Wight's festivals, there is something for everyone.

The Isle of Wight is a fantastic place to explore at all times of the year, and during the winter season many attractions and activities remain open.

Don't forget the Isle of Wight's incredible landscapes, coastline and beaches are also open all year round!

Walking and cycling are two of the most popular autumn and winter activities on the Island, and are easily the best way to discover some of its hidden secrets.



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Getting to the Isle of Wight

The Isle of Wight is located to the south of cities Portsmouth and Southampton and is easily accessible by ferry.

For those flying into the UK, Southampton has its own airport, and there are good road and hourly train connections to both Portsmouth and Southampton from the rest of the country – both cities are less than two hours away from the airports in London, the UK's capital city.

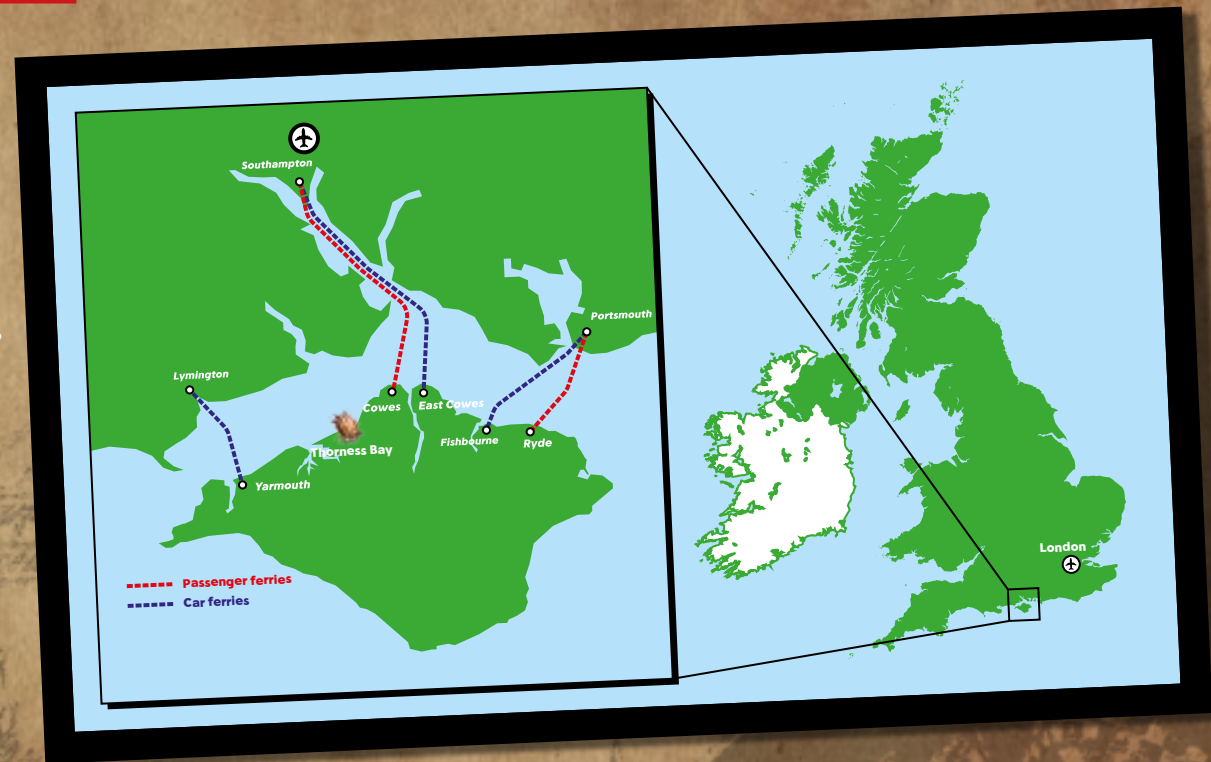
For those who wish to drive, the option of travelling with their car from France or Spain to Portsmouth, then it is only a five-mile drive to the Wightlink ferry terminal, or a little further to Red Funnel's ferry terminal.

Thorness Bay has a special arrangement with local ferry operator Wightlink for discounted fares.

www.wightlink.co.uk

www.redfunnel.co.uk

www.hovertravel.co.uk



For coaches arriving on the Thursday as foot passengers from Southampton there would be busses arranged to take them to the venue and return them on the Monday.

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Entertainment

Apart for the Blood Bowl itself there is a strong socialisation ethic within the Blood Bowl community, and our venue will provide sufficient facilities for social gaming, live bands and comedy. Entertainment would be arranged for the Friday and Saturday nights.

The Isle of Wight has very strong musical links – from the last great festival of 1970, featuring Jimi Hendrix and The Doors last big gigs, to a resurgence in the last 20 years of the Isle of Wight Festival.

With this in mind and given the milder (compared to the rest of the UK) climate I would like to have an Elven theme. Lucca had the Necro team so Elven troubadour type figures based on some of the 1970 acts could be created, and the bespoke pitch also designed to reflect the Islands musical heritage.



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The tournament

We would arrange for trophies for various events: most scores; most casualties (team and individual); best painted; and of course overall winning team.

Beverages and doughnuts/toast will be provided in the mornings and a lunchtime meal comprising a drink, hot meal and dessert. The evenings would be on a self catering basis as would breakfast.

Game times would be based on three matches per day:

First day

10am: game 1
1.30pm: game 2
4pm: game 3

Second day

10am: game 1
1.30pm: game 2
4pm: game 3

Third day

9.30am: game 1
1pm: game 2
3.30pm: game 3
5.30pm: presentations

Total cost for package: £120

This includes entry to the tournament, pitch, team, coin, food, transfers, evening entertainment and four nights accommodation.



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The tournament

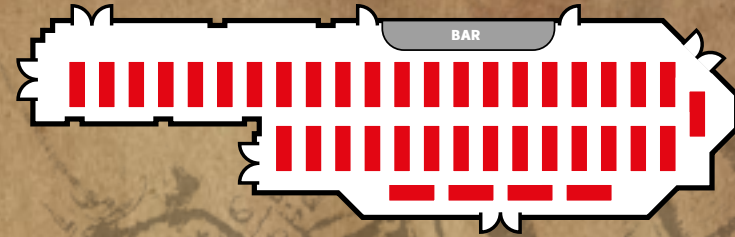
VENUE LAYOUT

We have two options for the tournament layout. Option one would see the games spread out across three rooms: the Beachhouse Bar, the theatre and the entertainment complex. This would allow us to host up to 1,200 players simultaneously.

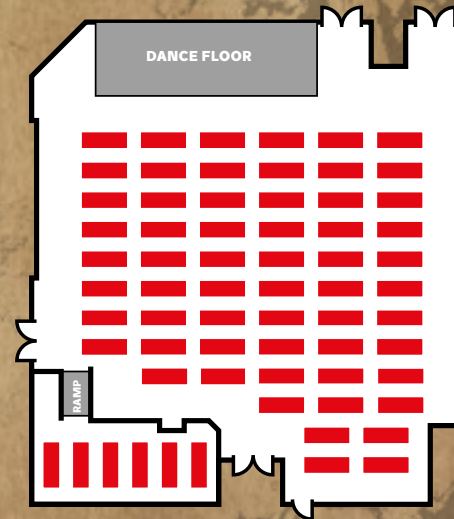
Option two would use a marquee to host all the games in a single venue, this would allow us to host a over 1,500 players simultaneously

The plans opposite show how the distribution of tables (red boxes) in each of the venues. Each table would be able to host three games.

THE BEACHOUSE BAR



THE THEATRE



THE ENTERTAINMENT COMPLEX



MARQUEE



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Innovation Opportunities

Alongside the main event we would invite suppliers of gaming equipment to open stalls to trade from and offer consultations etc.

As an alternative to the three separate halls, if the selection committee really preferred a single hall to use as a gaming area, we have the option of a marquee (from www.iowcoastandcountry.co.uk). They have been approached and can offer a system which would be suitable.

Actors on site, dressed in character, interacting with visitors and kids to keep the atmosphere fun. Isle of Wight acting group (www.wightstrollers.blogspot.co.uk) have been contacted and would be interested in providing some members to create some theatre around the event – Wizards, Apoth, players etc. We also have connections with a film/television prop production company who are in a position to help construct life size models of players and create a few spiked footballs.

A branded “photo corner” with backing graphics to look like a stadium or after match interview area (with sponsors on the backing). Visitors can pose with actors or props to take photos for the event. Photos will be chargeable.

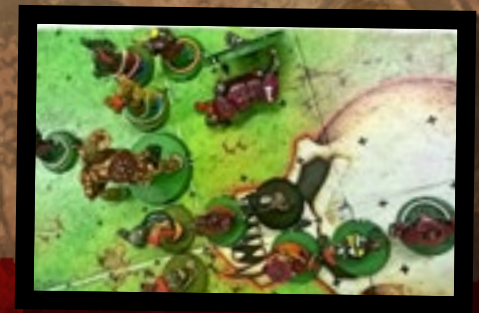
Site events will include; pass and catch spike balls, and a team blocking competition.

A full life-size Star Player created for photo opportunities in 3D- eg. LORD BORAK or JIM & BOB (lower budget 2D version also possible).

Engage with Cyanide (the games developer) to create a gaming area for console and/or PC play. This can be integrated with the photo area and Star Player to create an “interactive media experience” and it is assumed Cyanide will be able to contribute to the costs and will already have the 3D models needed to create the large star player.

Miniatures manufacture

GREEBO miniatures have been approached and have agreed to supply a new team for the event using the same terms as the previous world cup. Rates appear competitive at this time.



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The website

We have spoken with a website design company and we hope to develop a live website for presenting information during the event. More than this, we propose to have a live result entering facility for team captains to upload directly to for each team via secure links.

The system would be accessible on multiple devices. Developing this would allow future use at tournaments for years to come. This could be part funded by the NAF.

[Click here to see a live concept of the website](#)



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Summary

Bloodbowl tournaments traditionally attract male 20-50 year olds who collectively have to wrangle permission to stay away from their wives and families for 2-3 days. This can be a challenge for them. If we make the overall feel of the event more family friendly we may attract more visitors. The overall appeal of the Isle of Wight could be used in this way. Partnerships with other local tourist attractions will be negotiated so that attendees can get discounts and transport laid on. The accommodation at the site is ideal for families who are then, in turn occupied during the day and entertained during the evening.

We hope you have found our bid of interest, and that we have been able to offer an event which would appeal to both coaches and their families. We believe that our unique location offers not just a fantastic tournament, but a great holiday and party opportunity for all, in a convenient location which is a little bit different.

Thank you for considering our bid.

If you have any questions please feel free to ask us.



Did you know the Isle of Wight(s) is featured on the Warhammer world map?