

AMORICAL CUP 2017

Request for Bids



In the spirit of EuroBowl and the NAF World Cup, the Amorical Cup will succeed the North American Team Championship as the New World's premier team tournament.

In an effort to give everyone on the continent a shot at hosting this event, we will be requesting that organizers submit to a bidding process similar to that used for the NATC and World Cups.

Deadline: 10 June, 2016

Format: PDF, 25 MB limit.

Submit to: 7citiesbloodbowl@gmail.com

Any questions or requests for clarification can be sent to the email above or posted on the NAF forum in the dedicated thread.

WHAT TO INCLUDE

(These are guidelines. If some of these items do not apply to you or your site for some reason, or if you're not interested in providing them, please just leave them out.)

THE LEAD ORGANIZER

- **Tournaments run:** Self-explanatory, right? How many tournaments have you run? How big were they? When were they? Were they all held in game shops? Were any of them team tournaments?
- **Tournament experience:** While it's not as relevant as having organized tournaments, if you've left the country to play Blood Bowl or have been to every Chaos Cup ever, it might be worth noting.
- **Your staff:** You will need a team of assistant organizers and/or scorers, as well as a "civilian" support staff (no gaming experience required) to act as ushers/runners/etc. For those in an organizational role, please offer a brief bio with the same information you've included about yourself.
- **Professional abilities:** If you work as an event planner or entering data (particularly Blood Bowl scores) or anything else that seems applicable to running the event, by all means mention it. Proof of gainful employment is not required; that's not what this section is about.
- **Other skills:** Your mind-bending guitar solos probably aren't relevant unless you plan to play the countdown music at the end of each round. But if you develop apps or want to whittle a commemorative token for each participant, those could definitely be selling points.

YOUR SITE

- **Tournaments in the immediate region:** How many tournaments take place in the metro area each year? How about in the whole state? How big are they? Have those numbers grown over time? Do people travel to get them?
- **Tournaments in the larger region:** The same thing as above, but expanded to the East Coast, Midwest, etc.
- **Airport/travel:** How close is the local airport to the venue and lodging? Is it a hub? Is there a train station? Are there any issues relating to auto travel?

- **Lodging:** Have you set up a group rate with a hotel? Have you set up something *better* than a hotel? Full disclosure - the steering committee would prefer that all participants be able to stay in the same place *if they wish to* (we realize that some people prefer AIRBNB, actual B&Bs, etc.).
- **Transit:** If the lodging and venue aren't within walking distance of one another, what's the plan?
- **Food:** Even if you're providing some of the meals (see below), are there options in the mornings and evenings? Are they exciting options? Does the host city exist in the 21st century and understand the prevalence of dietary restrictions?
- **Nightlife:** A recent NAF study revealed that Blood Bowlers are very interested in socializing and/or drinking in the evenings. Is this something the host city can accommodate?
- **Family entertainment:** Some coaches bring their spouses and/or kids with them to tournaments. Maybe more ought to. Anything interesting for them to do on game days?
- **Nerd stuff:** Yet another group doesn't care for partying or family life, but would like to go play board games in between playing board games. Where can this go on?

YOUR VENUE

- **Size:** Pretty simple. What's the capacity for the space you're looking at? Can it be scaled up if need be?
- **Cool factor:** Not to say that a hotel ballroom isn't cool, but it's not quite as cool as playing in the Sydney Opera House (which one of the bids for the 2015 World Cup actually offered).
- **Accessibility/parking:** Are there going to be any issues for those that will be arriving by car? How about those that can't handle stairs?
- **Food again:** Are you providing one or more meals on game days? If not, is there a fair selection of restaurants within walking distance?

YOUR BUDGET

- Please provide the overall budget total and how that would translate to the cost of registration for a team of 4.

- Keep in mind that some of the tournament gifts will add to the cost per team (see "Gifts," next page). Those figures are pending.
- At its most basic, the budget will just cover the cost of the venue and the aforementioned gifts. But if you're including meals, lodging, transportation, staff compensation/lodging, or anything else, it must be reflected in these budget figures.
- While the NAF can possibly provide an interest-free loan to cover certain advance expenses, the goal should be to minimize this outlay through prepaid registration.
- The cost of handling preregistration, whether it's through a dedicated website, a crowdfunding platform, or simple Paypal transactions, should be accounted for in the budget.
- Your intention should be to **break even** or turn a very small profit on this tournament. Some small overrun might be covered by the NAF, but by the same token any excess profit should be accounted for - buy small gifts or a nice dinner for your staff, for example.

THINGS YOU SHOULDN'T WORRY ABOUT

- **Team size:** Teams will be made up of 4 coaches. Please budget and source accommodation accordingly.
- **Rules/Scoring:** Following the successful model of the most recent NAF World Cups, the tournament rules and scoring procedures will be determined by the NAF-appointed steering committee.

THINGS TO OFFER OPINIONS ON

- **Timing:** We would like to hold the event at some point between mid-May and mid-June of 2017. If terms of your budget are dependent on the tournament taking place at a specific time during that window (or perhaps just outside of it), please make note of this. The current plan is for a 2-day, 6-round tournament, but if you want to offer an option for a 3rd day (if you have a venue that will throw it in for the same price, for instance), that's your prerogative.
- **Gifts:** Plans are already in place to produce most of the gifts and add-ons for the tournament. These will include exclusive models, a pitch, tokens, and dice. If you have ideas or contacts that will allow you to supplement (as opposed to replace) these gifts, feel free to include (and budget for) this in your bid.